

# Resource Center: Infographics

Visual guides for tech & agency workflows

## Infographic 1: Agency Process Automation

*Optimizing the Agency Workflow with Intelligent Automation*

1

### Intake & Triage

Client requests are automatically parsed using AI, categorized by priority, and routed to the correct department board without manual entry.



2

### Resource Allocation

Project management software auto-assigns tasks based on team availability, skill tags, and historical velocity metrics.



3

### Development & QA

CI/CD pipelines trigger automated testing scripts upon every code commit, slashing manual QA time by 40%.



4

### Deployment & Reporting

Successful builds are pushed to production via zero-downtime deployment, instantly generating a client-facing release notes PDF.

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## Infographic 2: Accessibility Fundamentals

*5 Foundations of Accessible Web Design*

### 1. Perceivable Content (Color & Contrast)

Ensure text has a minimum contrast ratio of 4.5:1 against its background. Do not rely on color alone to convey critical information (like errors or success states).

### 2. Keyboard Navigability

Every interactive element must be accessible via the 'Tab' key. Focus states must be highly visible so users always know where they are on the page.

### 3. Screen Reader Support (ARIA)

Use ARIA labels to provide context for dynamic content, icon-only buttons, and complex interactive widgets that standard HTML cannot describe.

### 4. Descriptive Alt Text

All non-decorative imagery must include descriptive alt text conveying the image's meaning and context, allowing visually impaired users to understand the content.

### 5. Semantic HTML Structure

Use proper heading hierarchies (H1, H2, H3) without skipping levels. Utilize landmarks like <nav>, <main>, and <footer> to help assistive tech parse the page layout.